



Rock It Choir Debuts In Austin With Flash Mob Shenanigans Singing Camp, Busting The Myth: Singing Can't Be Learned

New local community rock choir aims to build confidence through fun, no experience required singing programs; Flash Mob Singing Camp sets the stage for rock choir concerts showcasing in 2019 benefitting local music non-profits

(Austin, TX) – September 4, 2018 – [Rock It Choir](#), Austin's first community rock choir aspiring to build confidence and transform lives by empowering people to find their voice through singing, debuts in Austin with Flash Mob Shenanigans, a 5-week singing camp designed to help people overcome their fears and insecurities through group interactive experiences of fun voice training, confidence building games, and flash mob performances around the city.

Flash Mob Shenanigans will kick off on Sunday, October 14 with a half-day transFUNational workshop with voice lessons and will run through November 11. The camp also includes two group rehearsals, and a music video shoot with a live band, giving participants the opportunity to apply the methods they've learned. Members can expect to:

- Learn vocal techniques used by celebrity artists
- Rehearse with MP3 practice tracks
- Sing an entire parody rock song
- Participate in a grand finale flash mob performance and singing shenanigans party

What's not to expect? Boring lectures, perfection and seriousness!

Registration is open with early bird pricing of \$150 per person through October 5. Thereafter cost increases to \$250 per person. All details can be found at www.rockitchoir.com.

Who Can Join?

- Singers of all levels from shiny new beginners to soloists
- People who love to sing (even if you think you can't)
- Car, Shower and Karaoke Singers!
- Anyone who wants to learn to sing (or level up) with fun group voice lessons

“Since 2006, I’ve been facilitating transformational coaching and teaching voice by helping clients turn off their judging ears and relax into the untapped power in their voice through cutting edge vocal techniques,” said Julie Blake, founder of Rock It Choir. “Realizing how overcoming the fear of singing made such an impact on clients was the motivation to start Rock It Choir to



reach the masses to help them develop the confidence and courage to go for it! Flash Mob is the perfect platform that paves the way to make this happen.”

Members of the camp will also have the option to participate in the city’s first official 300-member rock choir concert slated for early 2019, which is currently in the planning stage. Several rock concerts will be scheduled throughout the new year, with proceeds from ticket sales to benefit local music non-profits and fund Rock It Choir’s recruiting efforts to hire local musicians and creatives.

About Rock It Choir

Targeting people who love to sing, even if think they can’t, Rock It Choir was founded in 2018 by Transformational Coach Julie Blake after realizing what the power of finding one’s voice through singing could accomplish on a personal growth level. By combining transformational coaching with vocal coaching, Rock It Choir is on a mission to help build confidence and transform lives through vocal training programs that empower people to find their voice in a fun, no experience required singing environment. For more information, please visit www.rockitchoir.com.

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